

NWSCC/PACRAT Membership Agreement - Deadline August 31, 2011 *(Early Bird Deadline - Aug. 1, 2011)

Date _____
Company _____ Contact Name _____
Phone Number _____ Fax Number _____ E-mail _____
Address (Billing) _____
Address (location of Business if different) _____

Would you like to participate in the Ski Club Member Benefits Program?

Please indicate which month you would like to be a featured guest speaker at the general NWSCC quarterly meeting held the 3rd Wednesday of Sept, Dec, March, and June. _____ Please indicate which month you would like to provide a one page information flier in .pdf format for inclusion with the NWSCC newsletter (first come, first reserved basis for paid commercial members). _____

NEW: Interactive Skiers' Directory link. Flash version of directory will be included on NWSCC website. Add active Hyperlinks to your website 1 for \$25, 2 for \$45, or 3 for \$60; add optional embedded video for \$200.

Provide Link/Links: _____
Interactive Links at 1 for \$25 2 for \$45 3 for \$60
Add embedded video at \$200 each

Membership Program: (Please fill in appropriate information)

Platinum Medal Membership - \$3000 plus \$750 in trade

(Please include Camera Ready artwork for banner, signs, ski directory and web. Look to back side of contract for more information.)

Logo for Banner and Signs Included

Trade (Please List, include certificate with payment or instructions on how to P/U Products) _____

Ski Directory:

4 color full page (except Double Truck) Please check preferred position:

Inside Front Cover

Outside Back Cover

Opposite Table of Contents

Inside Back Cover

Double Truck (2 Pages)

Is Your Ski Directory Listing or Skier Service Classified info Included?

Gold Medal Membership - \$2250 plus \$500 in trade

(Please include Camera Ready artwork for signs, ski directory and web. Look to back side of contract for more information.)

Logo for Listing and Signs Included

Trade (Please List) _____

Ski Directory: 4 Color Full Page

Is Your Ski Directory Listing or Skier Service Classified info Included?

Silver Medal Membership - *\$1150 plus \$300 in trade

(Please include Camera Ready artwork for signs, ski directory and web. Look to back side of contract for more information.)

Logo for Listing and Signs Included

Trade (Please List) _____

Ski Directory: B/W Full Page or 4/C Half Page

*Add Ski Directory Listing or *Add Business card sized Skier Service Classified

*(add \$150 to Cost)

*(add \$150 to Cost)

Bronze Medal Membership - *\$600 plus \$150 in trade

(Please include Camera Ready artwork for signs, ski directory and web. Look to back side of contract for more information.)

Logo for Listing and Signs Included

Trade (Please List) _____

Ski areas receive Ski Directory listing - Full Page or

Businesses receive Ski Directory Display: B/W Half Page

*Add Business card sized Skier Service Classified *(add \$150 to Cost)

Supporting Membership - \$350 plus \$100 in trade

(Please include Camera Ready artwork for signs, ski directory. Look to back side of contract for more information.)

Logo for Listing and Signs Included

Trade (Please List) _____

Ski Directory: Business card sized Lodging/Skier Service Classified

Production Required?

Costs will be billed. Ask for estimate. Call/fax Leslie Baird for production questions: 503-245-4368 or e-mail at leslieb@aracnet.com

Authorized Signature _____

Amount Due: _____ Amount Enclosed: _____

Payment Options: A. Payment due at time of reservation - deadline August 31, 2011. B. Early Bird Discount: pay in full and receive 5% pre-payment discount if paid by early bird deadline of August 1, 2011. Late Payment Penalty 1 1/2% per month after November 1, 2011.

Please make checks payable to NWSCC. Mail payment and contract to: NWSCC Commercial Membership, P.O. Box 1915, Portland, OR 97207

e-mail copy of contract to: Barbara Bousum • CommMember@nwski.org. For more info call: (503) 224-3584

Specifications:

Reservation and Artwork Deadline:

August 31, 2011 (Early Bird - August 1, 2011)

Premium Positions - sold on a first come/first served basis.

Four Color Covers:

(Digital format preferred - pdf, tiff, or eps files, High Resolution)
Premium positions reserved on a first come/first served basis.

Actual Trim Size of the directory..... 4" W x 9" H

Page sizes - Non-bleed: includes a white border:

Regular Full Page..... 3 1/4" W x 8" H
Regular Half Page..... 3 1/4" W x 4" H
Classified Listing..... 3 1/4" W x 1 5/8" H

Page sizes - Bleed: these specifications include 1/4 inch of bleed on all sides:

Full Page 4 1/2" W x 9 1/2" H

Ski Area Listings - Northwest Ski Areas. Please look to past ski directories for layout format. Please include camera-ready logo with layout. **Description text is limited to 80 words.** No production costs involved in layout of the listings.

Skier Service Classified Listings - Limited to 4 listings per page. Listings will include production, logo/pmt scan and color. Text will be limited to 25 words, designed in a business card format. Based on a first come/first served basis.

Website Flash Directory Interactive Links - If desired, please provide website link(s) you would like your directory listing to be linked to. Please call or e-mail for information about embedded video specifications.

Display Materials (Full page, Half page, logos) - materials must be sent as camera-ready, digital format: High Resolution (300dpi) pdf, eps, tif or jpg. **Production Services:** Ski Area Listing and Classified production is included in cost of membership. Display materials production services offered at competitive rates. Contact: Leslie Baird at (503) 245-4368 or **e-mail: leslieb@aracnet.com** for production questions and estimate.

Please e-mail/send artwork, listing text and changes by Aug. 15, 2011 to:

Leslie Baird, 10045 S. W. 52nd Avenue, Portland, OR 97219

E-mail: leslieb@aracnet.com

Phone: (503) 245-4368

Regular Full Page (3 1/4" W x 8" H)
Bleed size (4 1/2" W x 9 1/2" H)
Trim Size of Ski Directory (4" W x 9" H)

Regular Half Page (3 1/4" W x 4" H)

Skier Service Classified Listings, Supporting Member
Business Card Size (3 1/4" W x 1 5/8" H)