

**Northwest Ski Club Council
(NWSCC)
Pacific Northwest Area Clubs
Recreational Alpine Teams
(PACRAT)**

2011-2012

Commercial Membership Program!



**For information contact
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NWSCC and PACRAT Information

Founded in 1979, NWSCC is a snowsports club council, representing nearly 10,000 snowsports enthusiasts in Oregon, Washington, Alaska, and Hawaii, as well as Pacific Northwest Area Clubs Recreational Alpine Teams (PACRAT), one of the largest racing leagues in the nation.

NWSCC's involvement includes, but is not limited to:

- Far West Ski Association - 11 ski club councils throughout the Western States
- National Ski Council Federation - a similar organization at the national level
- Oregon Snowsport Industries Association
- Pacific Northwest Ski Areas Association
- National Ski Areas Association

NWSCC represents and supports ski clubs on many levels, including relevant education, group travel, events, insurance, and legislative efforts. NWSCC and its member clubs sponsor youth snowsport programs, the Mt. Hood Ski Patrol, Special Olympics, and other charitable organizations.

Commercial Membership Benefits Program 2011 - 2012

*August 31, 2011, deadline to sign up!
Early Bird Pricing expires August 1, 2011*

Platinum Medal Membership

*Annual - \$3000 plus
\$750 in trade*

Benefits Include:

- **Four Color Full Page Premium Position in the Northwest Skiers' Directory** (\$3,000 value)
- Premium Position - Choice of Inside Front Cover
Inside Back Cover
Outside Back Cover

- **Ski Area Listing or Skier Service Classified in Northwest Skiers' Directory** (\$600/\$350 value)



• **NEW!**

Interactive Flash version of Directory will be on NWSCC website.

- Add active hyperlink(s) to your website for \$25 for 1 link, \$40 for 2 links, \$60 for 3 links.
- Add optional embedded video for \$200.

• **Ski Club Member Benefits Program**

- NWSCC will promote special offers and discounts from commercial members via meetings, its newsletter, web page, and the Northwest Skiers' Directory
- Opportunity to create offers for NWSCC card carrying members

• **Guest Speaker at General NWSCC Meeting**

- Opportunity to speak directly to club reps and NWSCC Board members at one quarterly General Meeting per year.

• **Newsletter Article**

- Based on presentation at the General Meeting

• **Flier on Website (Newsletter Page)**

- Opportunity once annually to provide one page of information in .pdf format to be published with monthly newsletter on website; on first come, first reserved basis based on membership payment date.

• **Ski Fair Exhibit Space** (\$250 value) - **Annual Event: November 7, 2011**

- Vendor space and opportunity to mingle with and directly market to prominent ski club members. Reception included

• **PACRAT Premium Sponsorship**

- Your business displayed on PACRAT Banner and sign, on race course and at all races and events

• **NWSCC & PACRAT Home Page Web Link** (\$250 value)

- Your business logo on NWSCC's home page with direct link to your home web page

• **Opportunity to Organize or Host a NWSCC/PACRAT Event or Trip** with club officers and members

- **Opportunity to include 100 words or less in each of the monthly NWSCC newsletters**
- Exclusive to Platinum members!

Gold Medal Membership

Annual - \$2250 plus \$500 in trade

Benefits Include:

- Full Page 4/C Placement in Northwest Skiers' Directory (\$2,000 value)
- NEW: Interactive Skiers' Directory
- Ski areas receive a full page listing in Northwest Skiers' Directory
- Ski Club Member Benefits Program
- Guest Speaker at General NWSCC Quarterly Meeting
- Newsletter Article
 - Based on presentation at the General Meeting
- Newsletter Flier - once annually
- Ski Fair Exhibit Space (\$250 value)
 - November 7, 2011
- PACRAT Premium Sponsorship
- NWSCC & PACRAT Home Page Web Link (\$250 value)
 - Your business logo on NWSCC's home page with direct links to your home web page
- Opportunity to Organize or Host a NWSCC/ PACRAT Event or Trip with club officers and members

Silver Medal Membership

Annual - \$1150 plus \$300 in trade

Benefits Include:

- Full Page B/W or Half Page 4/C Placement (\$1,000 value)
 - Add a Ski Area Listing or Skier Service Classified for an additional \$150
- NEW: Interactive Skiers' Directory
- Ski Club Member Benefits Program
- Guest Speaker at General NWSCC Quarterly Meeting
- Newsletter Article
 - Based on presentation at the General Meeting
- Newsletter Flier - once annually
- Ski Fair Exhibit Space (\$250 value)
 - November 7, 2011
- PACRAT Premium Sponsorship
- NWSCC & PACRAT Web Page Link (\$150 value)
 - Your business logo on commercial member page with direct link to your home web page
- Opportunity to Organize or Host a NWSCC/ PACRAT Event or Trip with club officers and members

Bronze Medal Membership

Annual - \$600 plus \$150 in trade

Benefits Include:

- Ski areas receive a full page listing in Northwest Skiers' Directory/Other businesses receive half page B/W Placement (\$500 value)
 - Add a Skier Service Classified for an additional \$150
- NEW: Interactive Skiers' Directory
- Ski Club Member Benefits Program
- Ski Fair Exhibit Space (\$250 value) - November 7, 2011
- Guest Speaker at General NWSCC Quarterly Meeting
- Newsletter Article
 - Based on presentation at the General Meeting
- Newsletter Flier - once annually
- PACRAT Premium Sponsorship
- NWSCC & PACRAT Web page link (\$150 value)
 - Your business logo on NWSCC's commercial member page with direct links to your home web page

Supporting Membership

Annual - \$350 plus \$100 in trade

Benefits Include:

- Skier Service Classified in the Northwest Skiers' Directory (\$350 value)
- NEW: Interactive Skiers' Directory
- Ski Club Member Benefits Program
- PACRAT Sponsorship
 - Recognition of door prize donations
- \$100 discount on Ski Fair Exhibit Space
 - November 7, 2011 - discounted rate of \$150 includes booth space, a Vendor Reception and recognition/appreciation of commercial members.
- NWSCC & PACRAT Web Site Listing (\$100 value)
 - Business name and contact information listed on websites as commercial member (no link)

Deadline for Annual Membership

August 31, 2011 (Early Bird August 1, 2011)

Commercial Member Benefits Program

(Does not include Trade) \$3000 \$2250 \$1150 \$600 \$350

	Platinum	Gold	Silver	Bronze	Supporting
General Benefits					
Ski Club Benefits Program	✓	✓	✓	✓	✓
Ski Fair Exhibit Space	✓	✓	✓	✓	+\$150
Guest Speaker at Meetings	✓	✓	✓	✓	
Ad Flier w/Newsletter on Website	✓	✓	✓	✓	
Organize/Host NWSCC/ PACRAT Event/Trip	✓	✓	✓		
Monthly Promo - 100 words or ad in NWSCC newsletter	✓				
NWSCC & PACRAT Websites					
Interactive Skiers' Directory link on Web		+\$25, +\$45 for 2 links, +\$60 for 3 links			
Home Page Linked Logo	✓	✓			
Linked Logo Commercial Member Page			✓	✓	
NWSCC & PACRAT Web Listing					✓
PACRAT Benefits					
Door Prizes Recognition	✓	✓	✓	✓	✓
Name on PACRAT Banner	✓	✓	✓	✓	
Recognition on PACRAT Results	✓	✓	✓	✓	
Northwest Skiers' Directory Benefits*					
FP 4/C Premium Position	✓				
FP 4/C		✓			
FP B/W or 1/2 P 4/C			✓		
1/2 P B/W				✓ or	
FP Ski Area Listing	✓ or	✓ or	+\$150	✓	
Skier Service Classified	✓	✓	+\$150	+\$150	✓

*The Northwest Skiers' Directory is distributed at sporting locations throughout Oregon and Washington by Certified Folder Display, to members of approximately 34 ski clubs in Oregon and Washington, and to the public at the Portland and Seattle Ski Shows.

Payment Options:

A. Payment is due at time of reservation - by August 31, 2011.

B. Early Bird Discount: pay in full and receive 5% pre-payment discount if paid by early bird deadline of August 1, 2011.

Late Payment Penalty 1 1/2% per month after November 1, 2011

Please make checks payable to NWSCC. Mail payment with contract to: NWSCC Commercial Membership, P.O. Box 1915, Portland, OR 97207

For more information contact Barbara Bousum at Phone: (503) 224-3584 • E-mail: CommMember@nwskiers.org