



NWSCC BOARD OF DIRECTORS
BOARD Retreat Meeting Minutes
August 16, 2017
Meeting Venue: Lincoln Tower Lounge

Present: Barbara Bousum, Sue Rimkeit, Jeanne Reinhardt, Bill King, Linda McGavin, Sheri Parshall, Steve Coven, Chris Ciardi, Rod Robinson, Norvin Peer, Andy Hobart

Meeting called to order at 10:10 AM; opened by Barbara, President NWSCC, with a welcome to all for attending.

Secretary Report: Minutes were read for May 18, 2017 meeting. Corrections were noted and made by Jeanne for the record. There was discussion regarding the July 1 emergency vote taken to rescind a decision made in May by previous board that involved present board members.

There was review of the May 18, 2017 minutes and discussion regarding the voting process. Do we record votes by person's name and record the total count? It was decided that we would record the votes as Accepted or Rejected only, on most agenda items.

It was moved and seconded to accept the minutes of the May 18, 2017 meeting as corrected. The motion passed unanimously.

There was a review of the July 26, 2017 minutes.

It was moved and seconded to accept the minutes of the July 26, 2017 meeting as corrected. The motion passed unanimously.

Treasurer's Report: Bill. Bank Signatories need to be changed. We will add Barbara Bousum along with Bill King to our Council bank account. They will sign the form before leaving today.

It was moved and seconded to add Barbara to the 2017-2018 Bank account for the council. Jeanne, as Secretary, will sign the resolution. The motion passed unanimously.

President's Report: Barbara. Barbara plans to participate in the FWSA Board meetings.

Vice President's Report: Sue. Sue wants to support our clubs with some of our trade. Sue is interested in meeting with our Washington Clubs as well as our Oregon Clubs and would like to set up a Club Rep meeting like what was done in the past. Sue plans to continue with the Safety Tips at our Council meetings. She is willing to help get guest speakers for meetings. She also wants to have our calendar of events published and available to everyone to see.

Communication's Report: Chris. Chris would like to do more with Facebook for our Council. Becki Robinson is also interested in spotlighting our clubs. Clubs need to send all club activities to either Becki or Chris, especially activities that are open to everyone. Steve Coxen said that Ridgefield has upped its Facebook likes by offering a special prize drawing for people who "Like" the page, and that we might look into something to boost our base.

Steve Coxen said he would head up an outreach communications meeting with our clubs to brainstorm club activities and better communication. Steve will plan to set up a meeting October 11, for all Club Presidents and Directors of Communication. Place to be determined.

Linda McGavin: We are stuck with Squarespace and the website developed by Project Manager, Tim Michaels, along with Ben McKinley of Cascade Web Development. Linda will clean up the Web pages ASAP since work was not kept up in the past. Web pages should look better and be easier to read articles. Rod said that he worked with Twitter and Instagram, and might help with them. Linda will talk to Becki regarding our Twitter and Instagram account.

Barbara will contact Tim Michaels regarding training and optimizing our website.

PACRAT President: Andy. Andy discussed how we can work together and be a partnership. PACRAT brings a presence to our area and visibility on the mountains. PACRAT recruits skiers and they must be members of a club to be eligible. PACRAT supports council events and our commercial members. PACRAT has banners that they use for visibility for our clubs. PACRAT is not soliciting for money, but gets donations from others than Commercial members. PACRAT has received money and trade annually from NWSCC, but under the long standing arrangement was not to directly solicit NWSCC industry members. PACRAT hasn't done a lot of fundraising, but has obtained smaller items, food and beverages, and not cash. Insurance for PACRATs may not be available if they are not part of Far West. People in Portland join clubs to race! We need to find out what the financial impact really is if PACRAT separates from NWSCC. Ask Timberline, Meadows, Hillcrest, Columbia, etc. NW Board will discuss the budget and Andy will go back to his board for ideas. **"Lagunitas Community Room"** on NE Broadway may have space for meetings and they also donate beer for PACRAT.

Public Affairs: Steve. Northwest Snowsports Advocates has a Facebook page. There may be a registration fee required every 2 years for assumed business name. Bill said the fee was paid in 2015, so we put it into this year's budget. Steve mainly posts things about "Protect our Winters," Laws and the legal waiver system, and safety.

Steve said that the new VP of Public Affairs in FWSA is Paula Hazard. There are awards and trips for a number of ski related things in Far West. Example: Safety Person of the Year, Environmental Award, and the Ski Heritage Award. So far no one has applied for the Environmental Award, which would involve working with Protect Our Winters or working with sustainability at ski areas.

FWSA Convention: This discussion is tabled until our next meeting. We need to form a committee and find a venue for us to host convention in 2020 or 2021.

Break – Lunch was provided by Sue.

Commercial Membership: Sheri. We need to get a contact list for potential businesses for Commercial Membership. Send any suggestions to Sheri. Develop benefits for them: Ask them to speak at our meetings. We need to upgrade our website. Who are we missing on the list of businesses to approach? We should bring back our Ski Fair. We need a good venue, i.e. Elks Club in Beaverton or Edgefield in Troutdale. We should reconsider having NWSCC trips, or have local ski area days to bring business to them.

What can we give back to our members? The board should try to visit club meetings when possible.

"Snowvana" is October 20 and 21, 2017. At the old Coliseum in Portland in the basement. There is a \$5 admission discount. Last year they asked for 40 volunteer hours to help with staffing, and we had to staff our booth for the entire show.

"Ski Fever" is at the Expo, November 3, 4, 5. Dan Schindler is in charge. We are invited to attend. We need to vote on this and Barbara will send out the contract before we vote. **ADD** these dates to our NWSCC calendar.

Council Meeting Dates: Sheri will check for Sept 20th at the Buffalo Gap for a room. Jeanne will check on Elks Club for meeting space cost for the future. It was decided that food will not be provided at Board of Director's

meetings in order to have the meetings go faster; directors should eat before they come to the meeting or bring their own personal food.

Calendar Discussion: Need to set up Council & Board meeting dates, place and budget for meetings.

Regional Directors: Rod Robinson for Eugene/Bend would like to see NWSCC reach out to the “outside Portland” clubs. Norvin Peer for SW Washington mentioned the Squirrel Fest in Longview.

Budget: Bill. Discussion about dues for 501(c)(3) Non-profit Organizations. It was decided not to charge dues for those charitable organizations.

The status of NWSCC’s annual donation to the Far West Foundation was discussed. (Is there a signed agreement for this?) (ask John Reinhardt or Randy Lew).

It was moved and seconded to pay \$1,000 to FWSF plus the proceeds of the Pie Auction at the December meeting.

It was moved by Bill and seconded by Sue to take Credit cards and charge the 3% credit card fee for TRIPS only. There will be NO 3% charge on Silent Auction Items paid for by Credit Cards. NO 3% CHARGE for Club Dues paid by credit card or PayPal. NO 3% CHARGE for Industry members paying by Card or PayPal. The motion passed unanimously.

There was discussion for the Council to join the Mt. Hood Museum. We can possibly hold an auction there, or use as the Venue for gatherings. **Sheri** will get a list of what may be available when we join.

It was moved by Bill and seconded for the Council to Join Mt Hood Museum for a cost of \$100. The motion passed unanimously.

It was moved by Bill and seconded to add \$500 to the budget for Club outreach, which could include travel and expenses for clubs. The motion passed unanimously.

It was moved by Sheri and seconded by Sue to approve and accept the budget as proposed. The motion carried unanimously.

Sheri suggested that we give our clubs something to pass out to their members, or to use for marketing their clubs – like personalized brochures, koozies, etc.

The meeting adjourned at 4:00 P.M.

Respectfully submitted by: Jeanne Reinhardt, Secretary of the NWSCC

Notes: **Jeanne Reinhardt** will try and track down the Man & Woman of the Year Trophy.

Sue Rimkeit has the NWSCC banner.