



NWSCC BOARD OF DIRECTORS

Meeting Minutes

January 23, 2019

Ciardi's House

Present: Chris Ciardi, Sue Rimkeit, Bill King, Jeanne Reinhardt, Sheri Parshall, Linda McGavin, John Reinhardt, Norvin Peer, Barbara Bousum, Peter Dodd

Absent: Steve Coxen, Becki Robinson, Bill Becroft

President: Chris, called the meeting to order at 11:12 a.m.

Secretary: Jeanne. DRAFT November Board minutes were reviewed. Edits were made. Jeanne will send out final, via email, and a hard copy to Norvin.

Motion was made to accept the November Board meeting minutes. The motion was seconded and passed.

Treasurer: Bill presented the current financials and they were reviewed. We have a new club from Bellingham WA but no dues will be collected their 1st year.

Motion was made to approve the current 2018 financials. The motion was made by Linda seconded, and passed to accept.

Director of Social Media: Becki's report is attached to the minutes. March 19, is the deadline for Far West awards submissions. Bill King is now the Chair of Communication Awards for FW Congrats Bill.

Public Affairs: Steve. Report is attached. We need to make sure that Linda gets all information so she can post on our website.

Industry Membership: Brundage has not responded in 2 years regarding their contract. Linda will give Sue a copy of the contract to take to Brundage when Sue goes there. Brundage signed a contract to pay \$500 for 2017-2018. Bill King will also try to get revenue from Mt Hood Meadows.

Website: Linda. The Online Auction needs to be up and running NOW. Chris will set-up the Virtual Auction. Trade need to be posted ASAP. If we use the Online Auction there is no fee for the first 30 items listed. "32Auctions" charges of 2.9% +.40 fee for using PayPal. The minimum bid will be determined by Linda and Chris.

Motion was made to use "32Auctions" website for the council's online auction. The motion was seconded and passed.

By-Laws Update: John: No further information on the By-Laws.

PACRAT: Peter. Races are going very well. The Pie Auction went well. There are 22 teams racing this year with a total of 215 racers. There was a great turn-out for the NASTAR Race. 84 racers were there. The next race is January 27 at Mt Hood Meadows.

Vice President: Safety Report: Sue. Clubs have expressed thoughts and benefits of coming to the Council meetings. Clubs enjoy the door prizes that they used to get from Vendors. We do not have as many as we did in the past.

Far West Awards: Chris will get the award forms from Ryan Rooper and Becki Robinson for Man and Woman of the Year and send to Sheri. Include past recipients so they could help with

submitting information and guidance. Far West will vote on winners for all the councils at the convention.

Travel Updates: Barbara. Steamboat 2019. The credits from the FW trip to Breckenridge is almost all used. We have many clubs represented this year for Ski Week in Steamboat Springs. Each participant from the Northwest will get 2 coaster rides at Steamboat.

Next year Ski Week is at Big Sky, MT. The last week of January 2020.

Bachelor Blast will be April 5 – 7, 2019. We need lots of people to sign up now.

Director for Seattle Area: Absent

Director for the Longview/Washington Area: Norvin. No new information.

New Business. Sheri will ask one of our Commercial members to speak at our next council meeting at the Round Table on Barber, Feb 20th.

Thank Peter Dodd for the two banners that he made for our council!!! Thank you Peter.

Old Business: Man & Woman of the Year Plaque: Linda will get names to Sheri of all Past Women of the Year, their Club names and year of winning the award, so that Sheri can have the Plaque engraved and finished.

Meeting was adjourned @1:40 p.m.

Respectfully submitted by:

Jeanne Reinhardt
Secretary of the NWSCC

Board Meeting Schedule: 2019

Monday, February 25th – Sivers Center **NOTE DATE Change** due to a conflict on 2/27/19. 11-2:00
Wednesday, March 27th - Ciardi Home

NWSCC Council Meeting

Feb 20th - - place **Round Table Pizza At 10070 SW Barbur Blvd.**, Portland 6:00 Social, 6:30 meeting starts.

Report from Becki Robinson: 1/23/2019

My report is short, continuing to post events on Facebook, Twitter and Instagram and spotlight various clubs and sponsors weekly. (I have been on a beak the past 10 days due to a nasty virus but I am getting stronger and will be back to posting again.)

Note: the Washington state clubs are showing more activity on Facebook and all positive.

Today's agenda:

Industry trade - can it be divided regional as a fundraiser with profits split with the clubs and NWSCC? It would be great to get trade benefits to clubs outside of the Portland area.

Award advertising- perhaps it's time to explain the awards in more details and how it can help promote their club locally as well as regional. We need to get them excited about the awards, prizes and the benefits for applying for awards.

I hope this made sense as I wrote this super fast while at the medical clinic.

I will email you later if I can attend.

Thanks for understanding,
Becki

Report from Steve Coxen:

Director of Public Affairs January 23, 2019

Recent Posts to Northwest Snowsports Advocates Facebook Page:

1. Mt Hood Cultural Center and Museum plans expansion to nearly double existing space. Posted January 22, 2019

2. R.L.K. and Company, Operators of Timberline Lodge, Release 10 Year Master Development Plan. Posted January 17, 2019

3. Video of Tree Well Rescue, teamwork in British Columbia's South Chilcotin Mountains. Posted January 10, 2019

4. Climbing Mount St. Helens Safety Clinic with Portland Mountain Rescue. Posted January 4, 2019

5. Avalanche Awareness Clinic at Mt. Hood Meadows – Jan 6, 2019 Posted January 4, 2019

6. Stevens Pass will get 2 new chairs courtesy of new owners, Vail Resorts Posted December 30, 2018

7. 10th Mountain Division are WWII Heroes. We can thank members of the 10th Mountain Division for starting the ski resorts we enjoy today. Posted November 28, 2018

Northwest Snowsports Advocates Facebook page has 78 Likes and 73 Followers.