



## NWSCC BOARD OF DIRECTORS FINAL

Meeting Minutes

July 27, 2020

ZOOM Video/Conference Call- 2:00 – 4:00

**Present Via ZOOM Chat:** Chris Ciardi, President, Sue Rimkeit, Vice President, Bill King, Treasurer, Jeanne Reinhardt, Secretary, Linda McGavin, Communications Director, Becki & Rod Robinson, Social Director, Jim Rogowski, Steve Coxen, Public Affairs, Barbara Bousum, Past President, Tom Arnold, Rep for Eugene.

**Absent:** Peter Dodd, Sheri Parshall, Norvin Peer

**President:** Chris called the meeting to order at 2:07 p.m.

**Minutes:** June 29, 2020 minutes to be reviewed.

**Motion** was made to approve the June 29, 2020 minutes. The June 29, 2020 minutes were approved as written.

**Treasurer:** Bill went over the current financials. Bill also shared his budget for the next year and it was reviewed.

**Motion** was made to approve the July financials and the 2020-2021. Motion was passed and July 2020 financial reports were approved.

Bill is looking to invest some of our money into a bank account that earns more interest than Key Bank. Bill is considering an online bank for a high yield savings account. Bill is looking at Axos Bank but will continue looking. This discussion is tabled until next month.

### **FWSA quarterly meeting report from Steve Coxen:**

**90<sup>th</sup> Far West Anniversary Celebration** is cancelled for this year.

**2022 FWSA Ski Week.** Apsen/SnowMass won the vote for the 2022 FWSA Ski Week to be held January 22 – 29, 2022. Far West is discussing NO Banquet for 2022 and plan a “Dine Around” with certificates for food.

**Succession Planning;** Todd Hood is doing the succession planning for Far West. Todd suggested that we ask our members for just ONE particular task to be done within our councils or Far West. So when we recruit we can start new people in with ease. Maybe ask past presidents for help too. Send an invite to join the NWSCC BOD.

**FWSA Board Meeting :** The next BOD FWSA meeting will be in Sacramento CA in November 2020.

**Far West Foundation** will be writing checks for \$13,000 to 20 applicants.

**2021 Far West Ski Week, Sun Valley ID:** Jeanne reported that we now have 4 people signed up for the trip. Our council has reserved 32 pillows.

**Mt Bachelor Blast 2021:** Linda has a contract with the Marriott. She will add a Covid Release form to the sign-up. Date is April 2 – 4. And skiers can come April 1 – 5<sup>th</sup> if they choose. Bill has done a budget for the 2021 Blast.

**Club Memberships:** Chris reported that 10 clubs have submitted renewal forms and payments.

**Industry Memberships:** The Marriott just joined for 2020-2021. Linda will start contacting other Industry members soon to join our Council.

**Director of Social Media:** Becki Robinson. See Becki's report attached. Becki was contacted by Todd Hood to help clubs with their Social Media.

**Council BOD Email Addresses:** When sending the BOD email addresses out in our Newsletter, Linda suggested that we use a Space before and after the @ sign in our email addresses. Linda will change and do that in the future to help eliminate BOD spam.

**FWSA 90<sup>th</sup> Anniversary Brochure:** There are No expenses for the brochure at this time.

**Auction Items:** We still have the Ski Rack to auction off. Last year we made about \$1200 selling auction items.

**Motion** was made to approve the 2020-2021 budget.

**Motion** passed unanimously.

**Public Affairs:** Steve submitted his report. See attachment.

**PACRATs:** No report from PACRAT's.

**Director for the Longview/Washington Area:** No report.

**NEXT Board meeting:** August 24, 2020 from 2:00 – 4:00 via online ZOOM.

**NEXT Council meeting: Cancelled at this time.**

**Meeting adjourned at 3:35**

Respectfully submitted by:  
Jeanne Reinhardt  
Secretary of the NWSCC

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Attachments:

1. Social Media Report – Becki Robinson
2. Public Affairs Report – Steve Coxen

## Social Media Report

### NWSCC BOD Meeting

June 29, 2020

#### **Social Media Report:**

As you can imagine, this is a slow time for social media due to Covid, the abrupt short ski season and now we are in off season. However, I want to use this time to keep people up to date on the ski industry dealing with Covid for the upcoming season and the social changes going on in our country. I understand many of all industry members are struggling and I will be promoting their business offseason and preseason the best I can. As more people are using social media during Covid to stay informed and connected, I will be reposting tips of best practices for ski clubs to consider from past FWSA Academy classes to help clubs still current and active during the upcoming months and year.

May our paths cross but not our skis,

Becki Robinson

Social Media Director, NWSCC

**Northwest Ski Club Council**  
**Steve Coxen, Director of Public Affairs**  
**Northwest Snowsports Advocates – Facebook page updates**

**July 26, 2020**

I recently received this message from Dave Tragethon, VP at Mt Hood Meadows & Cooper Spur regarding racial diversity in snowsports. "Meadows hosts Chill and SOS programs which provide opportunities to at risk populations – primarily from inner-city or urban areas. We also provide free ski days and Nordic programs to local schools which have a high percentage of minority (Hispanic) students. We will post updates as we determine what actions we will be taking to become a more inclusive and diverse company that consistently operates with equality and justice." Read this Meadows blog post: <https://www.skihood.com/en/about-us/meadows-blog/posts/2020/06/addressing-racial-inequity-and-social-injustice>

**July 26, 2020**

**US Ski & Snowboard - Discussing Racial Diversity In Snowsports -**

On Wednesday, July 15, Henri Rivers, CEO, President and Founder of Drumriver Consultants and President of the National Brotherhood of Skiers hosted a virtual panel "Discussing Racial Diversity in Snowsports," which brought industry leaders and participants together for a frank conversation about the current landscape of racial diversity in our industry and to begin to talk through ways we can create a more inclusive community.

<https://usskiandsnowboard.org/news/watch-discussing-racial-diversity-snowsports?fbclid=IwAR24kkz1QluKVy-Mz7viMwxUhnz3hgAUcwU0BvbDHJYx2hF22YlqvfiJW58>

**July 25, 2020**

**FAR WEST SKI ASSOCIATION ([fwsa.org](http://fwsa.org))**

**RESOLUTION OPPOSING FOREIGN WORKER VISA SUSPENSION** (See attached resolution passed by the FWSA Board of Directors at the July 25, 2020 BOD meeting)

**June 28, 2020**

The Mt. Hood National Forest is reviewing the Summit Special Use Permit Boundary Extension Project, which proposes to amend the existing Summit Ski Area Special Use Permit (SUP) in order to extend its boundary northward to connect with the existing SUP area of the Timberline Lodge & Ski Area. The central components of the Summit Upgrade Plan include construction of the Timberline Gondola to connect Summit to Timberline, which would necessitate a SUP boundary consolidation and construction of interconnect trails; expanded Summit operations during the winter and summer; and improved functionality of Summit's base lands. Implementation of the Upgrade Plan would reprioritize the need for Timberline to construct an additional portal higher on the mountain (i.e., Molly's Portal as discussed in the Timberline Lodge and Ski Area Complex 2019 Master Development Plan). The projects in the Upgrade Plan are anticipated to be completed over the next ten to fifteen years. Plan details are on the Timberline website at <https://www.timberlinelodge.com/master-plan>