



**Minutes of the  
Board of Directors Meeting  
Held February 23, 2021  
6:00 PM via zoom**

**Directors participating:** Chris Ciardi, President; Sue Rimkeit, V.P.; Bill King, Treasurer; Tom Arnold; Barbara Bousum; Steve Coxen; Peter Dodd; Marc Galt; Linda, McGavin; Becki Robinson; Rod Robinson

**Directors not participating:** Jeanne, Reinhardt, Secretary; Sheri Parshall; Jim Rogowski

Chris called the meeting to order at 6:08 PM.

### **Travel**

**FWSA Ski Week** January 29-February 5, 2022

Rod Robinson reported that the FWSA-allotted Aspen/Snowmass lodging for NWSCC at Ski Week was retracted. No affordable replacement option is offered without financial risk to both the council and trip participants. NWSCC is the only council so affected. Discussion ensued, and a **motion** was made by Sue, seconded by Linda **that NWSCC not participate in FWSA's Ski Week 2022 due to uncertainty of lodging and cost.** The motion carried unanimously.

### **Calendar, meetings planning**

- **February Council meeting** was a success. The first presenter was US Outdoor, Industry Gold Member, who presented updates, including new designs for the current season. The second presenter was Mike Quinn, General Manager of Mt. Hood Skibowl. 28 club members attended the virtual meeting.
- **March Council meeting** ideas: Sheri previously had suggested Lifeflight; Rod suggested Ski Patrol. Mountain Rescue and Avalanche Center are additional suggestions. Sue Rimkeit is looking for presenters and intends to confirm 2 at the March meeting.

### **Auction Update**

Nearly all items were sold and delivered. Bill confirmed the funds are collected. Items remaining are some US Outdoor gift cards and the Kandahar lodging certificate. The auction brought in \$770.

### **Reports for approval**

- **Secretary's minutes** for January were not provided, but will be presented for approval at the March meeting.
- **Treasurer's Report** | Bill King reviewed the report, which he had provided to directors prior to the meeting. Accounting is in good shape. Collections and membership renewal efforts continue. Few additional expenses are expected. **Chris made a motion that the financial report be accepted as provided.** Tom seconded the motion, which was approved unanimously.

## Updates

- **PACRAT** | Peter Dodd reported that PACRAT successfully held its first 2 races. The January 29 day race went well, as did the February 4 stormy night race at Meadows. 151 total racers are participating this season. The subsequent third race scheduled at Mt. Hood Meadows was canceled as a result of Meadows' closure due to bad weather and lack of power that day. The PACRAT board is working on the issue and will evaluate how best to re-schedule the race. Overall, PACRAT is going well in this unusual season; and the resorts appear to be feeling more comfortable with racing under pandemic restrictions.
- Becki Robinson | **Social Media**, report attached. Becki continues her frequent posting for NWSCC.
- Steve Coxen | **Public Affairs** report, attached. Steve highlighted the story of lost areas of the West and stated that he will repost the link to a video (with audio) of the National Brotherhood of Skiers regarding its founding.

## Man and Woman of the Year

Chris reported that Sheri has asked if NWSCC wishes to send our previously-elected 2020 Man & Woman of the Year to the delayed 2021 FWSA Convention in San Diego. Linda made a **motion**, which was seconded by Rod, **to send our 2019-2020 Man and Woman of the Year as nominees for the competition at the 2021 FWSA Convention in San Diego**. The motion carried unanimously. Bill noted that Sheri should destroy last year's \$80 entry fee check; a new one for 2021 will be issued.

The **Next Council Meeting** is scheduled for March 17, 2021, 6:45-8:30 PM, via zoom.

**Next BoD meetings:** March 23, 2021, 6:00 - 8 PM via Zoom

Future Meeting Schedule: 4<sup>th</sup> Tuesday of the Month, April 27, 2021; May 25, 2021

There being no further business, Bill, at 7:19 PM, **made a motion to adjourn the meeting**. Chris seconded the motion, which carried unanimously.

Respectfully submitted,

*Barbara Bousum for Jeanne Reinhardt, Secretary*

Social Media Report, Becki Robinson, February 23, 2021

1. NWSCC Facebook, Instagram and Twitter accounts.

I continue to post on NWSCC Facebook, Instagram and Twitter the usual events, shared trips & events, best practices in clubs and creating enthusiasm for their own ski clubs, racial & social fairness, ski news including articles on Covid related topics and black history month. I have posted events, general information and social media post from our various industry members throughout the month. This past month, I really focused on our February General Meeting speakers, U.S. Outdoor store and Ski Bowl, to help them feel like they are supported by NWSCC.

2. NorthWest Ski Club Council - Facebook Admin Support group.

Successful reaching out to various admins to get feedback on topics. Most wanted events and trip information they could pass onto their members. Still a quiet group and they seem to prefer to message me privately with inquiries and suggestions.

3. The work on FWSA Social Media Award has extended their deadline July 18th, 2021 to work with the new date, October 7-10th 2021, of the FWSA Convention.