

NORTHWEST SKI CLUB COUNCIL  
5331 S Macadam Avenue, Suite 258, Box 438  
Portland, OR 97239  
www.nwskiers.org



Dear Mountain Friend,

Since 1979, Northwest Ski Club Council has provided backing for its member clubs with travel opportunities, environmental stewardship, information regarding public affairs, safety education, and competition through our PACRAT race league. The Council is active in the Far West Ski Association, the National Ski Council Federation, and Northwest Snowsports Advocates, as well as a supporter of our ski areas. Our member clubs, in Oregon, Washington and Hawaii, are not just filled with skiers and boarders! Our club members are active year round and travel the world to cycle, hike, snorkel, dive, and of course ski or snowboard.

Currently, we are enrolling new partners and invite you to support NWSCC by becoming an Industry Member. Your membership benefits will allow you to specifically target our audience of active people who enthusiastically enjoy the outdoors.

Thanks to the outstanding efforts of our Social Media Director, Marc Galt, who successfully grew his own organization, as of August 2023 NWSCC and the clubs under its umbrella now have over 32,000 group and over 35,000 page followers on Facebook. This actively growing group gives your organization a direct link to your target audience. We can post and cross post your information to all of our member clubs and the general public – targeting those specifically interested in what you have to offer!

NWSCC will showcase your products and services to our 30,000+ members and friends in several ways:

- Linked Logo on our Website, with changing banners for Gold and Silver memberships
- Linked Logo in our electronic Monthly Newsletter
- Social Media promotions to our members through Facebook Pages & Groups
- Your Promotion, event, offer announced through our Website, Social Media and Newsletters
- General Meeting Presentations – meet individuals face-to-face or meet club members from out of the Portland area at our Zoom meetings
- Host a meeting at your location
- We are open to other suggestions to customize your membership.

Several levels of membership are described on the enclosed brochure. Consider this your invitation to join as an Industry Member of Northwest Ski Club Council and connect with active people within our clubs.

For additional information please contact us, or visit our website at [www.nwskiers.org](http://www.nwskiers.org). Your ideas for utilizing our extended reach and targeting are most welcome. We would love the opportunity to partner with you in the year to come. Our enrollment period is open until December 30, 2023.

We look forward to an exciting year with you as our Industry Partner!

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